

Become a Community Partner



SPONSORSHIP OPPORTUNITIES

Annual partnerships provide year-round visibility while connecting your organization with business leaders, residents, and visitors. Through events, programs, and collaborative initiatives, sponsors help drive economic growth and strengthen a vibrant, thriving community.

WHY SPONSOR

- + Strengthen community impact
- + Increase brand visibility
- + Build meaningful partnerships
- + Support local economic growth

ANNUAL AUDIENCE & BRAND REACH

5,163,638 TOTAL ANNUAL BRAND REACH

DESTINATION YELLOW SPRINGS

4,509,286

TOTAL REACH UP 44% YEAR OVER YEAR

Facebook	66,860 Followers	3,786,522 Reach
Instagram	10,417 Followers	279,937 Reach
Website	248,394 Visitors	21,000 Visits Per Mo.
Newsletter	5,369 Followers	194,433 Reach
36% Open Rate 4%CTR		

YS CHAMBER OF COMMERCE

654,352

TOTAL REACH UP 62% YEAR OVER YEAR

Facebook	3,064 Followers	588,292 Reach
Instagram	229 Followers	38,601 Reach
LinkedIn	161 Followers	12,227 Reach
Website	12,471 Visitors	1,039 Visits Per Mo.

SPONSORSHIPS

SELECT ONE CATEGORY

	CHAMBER BENEFITS	DESTINATION BENEFITS	CHAMBER + DESTINATION
<p>COMMUNITY PARTNER \$500</p> <p>Entry-Level Local Support Focus</p> <p>Ideal for small businesses, sole proprietors, and first-time sponsors, this level shows visible support for the local business community.</p>	<ul style="list-style-type: none"> Partner logo on Chamber website Recognition at all Chamber GROW events Dedicated Social Media & Newsletter Partner Announcement 	<ul style="list-style-type: none"> Partner logo on Destination website Weekly placement in Destination newsletter (Rotated Quarterly) 	<ul style="list-style-type: none"> Logo on both Chamber and Destination sponsor pages
<p>SUPPORTING PARTNER \$1000</p> <p>Mid-Level Increased Visibility</p> <p>Designed for growing businesses seeking consistent exposure, this level strengthens brand visibility while supporting Chamber programs.</p>	<ul style="list-style-type: none"> <i>All Community Partner Benefits</i> Logo with hyperlink as Chamber Partner in Newsletter Table or presence at one Quarterly Member Meeting 6 Chamber-focused social media posts annually 2 tickets to the Q4 Annual Member Event 	<ul style="list-style-type: none"> <i>All Community Partner Benefits</i> 6 Destination-focused social media posts annually (1) Destination GROW Opportunity Featured weekly activity/ad listing in Destination newsletter 2 tickets to the Q4 Annual Member Event 	<ul style="list-style-type: none"> <i>All Community Partner Benefits</i> Coordinated social media feature (business + visitor focus) Dedicated destination feature article on website 2 tickets to the Q4 Annual Member Event
<p>LEADERSHIP PARTNER \$1500</p> <p>High-Level Influence & Engagement</p> <p>Ideal for established businesses, employers, and community leaders, this level positions your organization as a leader invested in community success.</p>	<ul style="list-style-type: none"> <i>All Supporting Partner Benefits</i> 12 Chamber social media feature posts annually Opportunity for welcome remarks at one Chamber GROW event 	<ul style="list-style-type: none"> <i>All Supporting Partner Benefits</i> Featured article or blog post on Destination website Blog/article sidebar ad (rotated quarterly) (2) Destination GROW Opportunity 	<ul style="list-style-type: none"> <i>All Supporting Partner Benefits</i> Integrated storytelling campaign (article + social + newsletter) First priority on business + destination recommendations
<p>PREMIER PARTNER \$3000</p> <p>Flagship Level Exclusive</p> <p>Ideal for prominent businesses and community influencers, this level offers enhanced visibility and exclusive opportunities to shape Chamber initiatives.</p>	<ul style="list-style-type: none"> <i>All Leadership Partner Benefits</i> Exclusive Premier Partner recognition Premium logo placement on Chamber website Recognition at every Chamber member event and initiative Quarterly sponsor highlight across all Chamber Platforms 100% of Membership Included 	<ul style="list-style-type: none"> <i>All Leadership Partner Benefits</i> Annual premier banner ad on Destination website (rotated quarterly) Sponsorship of three Destination GROW Opportunities 12 Destination Social Media Posts Annually 100% of Membership Included 	<ul style="list-style-type: none"> <i>All Leadership Partner Benefits</i> Quarterly dedicated sponsor spotlights across all platforms First-right-of-refusal on signature/limited sponsorships Chamber + Destination recognition at all GROW events 100% of Membership Included
<p>STRATEGIC PARTNER \$5000 +</p> <p>Top-Level Exclusive & Strategic</p> <p>Targeted at anchor organizations, institutions, and major employers, this level demonstrates a deep, long-term investment in the Chamber and the community.</p>	<ul style="list-style-type: none"> <i>All Premiere Partner Benefits</i> 	<ul style="list-style-type: none"> <i>All Premiere Partner Benefits</i> 	<ul style="list-style-type: none"> <i>All Premiere Partner Benefits</i>
	CUSTOMIZABLE		

GROW EVENTS DEFINITIONS

Chamber **GROW** Events

Chamber **GROW** Events connect members through purposeful networking, education, and collaboration, creating opportunities to build relationships, strengthen brand recognition, and influence new business opportunities. These gatherings foster meaningful connections that support shared growth, visibility, and long-term success within the business community.

Quarterly Member Meetings (3) • Brunch & Build (4) • Annual Member Event (1) - Limited Lunch Local (12) • Chamber Insights • Business After Hours (4) - Limited

Destination **GROW** Opportunities: Sponsors

Destination **GROW** Events are high-visibility gatherings that engage both locals and visitors, driving traffic to downtown. Designed to boost local and regional awareness, these events leverage media exposure, foot traffic, and community engagement to showcase the vibrancy of the area and create memorable experiences that highlight downtown's unique offerings.

Shop Local Weekend • Holiday in the Springs • Cider Days
* 4th of July Not Included • * Street Fair Not Included

