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Springs Content Studio to celebrate grand opening with ribbon-cutting ceremony *Yellow Springs Chamber of Commerce to host event on July 29*

YELLOW SPRINGS, Ohio — Springs Content Studio LLC will celebrate its grand opening with a ribbon-cutting ceremony hosted by the Yellow Springs Chamber of Commerce at 11 a.m. Wednesday, July 29, at the chamber office, 101 Dayton St., known locally as the Yellow Springs Train Station.

A meet-and-greet will follow in the chamber office until noon. Light refreshments will be served.

Springs Content Studio is a marketing, public relations and content strategy consultancy serving small businesses and nonprofits in Yellow Springs and the surrounding region. The studio provides content development, brand strategy, social media management and public relations services for local organizations.

"I've spent my career helping people and organizations cut through the noise and say what matters most," said Alissa Paoella, owner and principal consultant of Springs Content Studio. "This studio is the next step in that work, and there's nowhere I'd rather build it than Yellow Springs. This ribbon cutting is my chance to thank the community that made this place feel like home from day one."

Members of the public and press are welcome to attend.

For more information, contact Alissa Paoella at 937-776-9712 or alissa@springscontentstudio.com.

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Springs Content Studio is a Yellow Springs, Ohio-based marketing and communications studio. The firm provides strategic copywriting, content development, brand messaging, public relations and fundraising support to small businesses and nonprofits. With more than 20 years of experience in journalism, marketing and nonprofit communications, owner and principal consultant Alissa Paoella helps clients find the words that move people to act. Learn more at springscontentstudio.com.